



# BLUE RIDGE MOUNTAINS ARTS ASSOCIATION



*Fall Plein Air Festival*



SEPTEMBER 14, 15, 16, 2012  
9:00 A.M. TO 4:00 P.M.

### **Eligibility**

Open to all artists 18 years and older.

### **Entry Fee**

Please submit a non-refundable entry fee of \$15.00 for members and \$20.00 non-members. Up to 3 images can be submitted. **Application is The Art Center Exhibit Agreement.**

### **Juror**

The Blue Ridge Fall Plein Air Celebration is a juried exhibition.

### **Accepted Work Specifications (Exhibition Details)**

All artwork must be completed in the Blue Ridge area between September 14 and September 16 of 2012. Blank canvases will be stamped with an approved insignia beginning on September 14, 2012. Only artwork with this stamp will be permitted in the Exhibition & Sale. In addition, all works must be suitably framed with proper backing. Wire hangers must be attached and ready to hang.

### **Sales**

This event is a fundraiser for the Blue Ridge Mountains Arts Association, a 501 (C) 3 Non-Profit Arts Council. The Blue Ridge Mountains Arts Association will retain a 30% commission for members and a 35% commission for non-members on all sales. Commissioned pieces will also be permitted at the above mentioned rate. Payments for all work sold will be mailed within two weeks after the exhibit closes.

### **Awards**

**Artist Choice Award (Best of Show) - \$250**

**Blues & BBQ Award - \$100**

**The Blue Ridge Art Experience Award - \$75**

**Art Center Choice Award \$50**

**Participants Favorite Award \$25**

### **Calendar**

September 14, 2012 Artist Arrive in Blue Ridge

September 16, 2012 Submission Due at The Art Center at 3:00 P.M. for Hanging

September 16, 2012 Judging at 4:00 P.M.

September 16 thru September 28, 2012 Exhibit on Display at The Art Center in the **new Plein Aire Gallery.**

Artists may pick up art work September 29, 2012 between the hours of 10:00 A.M. and 4:00 P.M.

**Note: An artist hospitality room will be set up for the two days of the event. Maps of the area and information related to the Blue Ridge Adventure Race will, also, be available.**

Blue Ridge Mountains Arts Association (The Art Center)  
420 West Main Street, Blue Ridge, Georgia 30513\  
Phone 706-632-2144/Fax 706-632-7785

[blueridgearts@gmail.com](mailto:blueridgearts@gmail.com)

<http://blueridgearts.net>



2012 Fall Plein Aire Festival  
September 14, 15, 16, 2012  
Exhibit from September 16-September 28, 2012  
Pickup Art September 29, 2012



**Exhibition Location:**

Blue Ridge Mountains Arts Association  
(The Art Center)  
420 West Main Street • Blue Ridge, GA 30513  
Email contact: [blueridgearts@gmail.com](mailto:blueridgearts@gmail.com)

**Awards**

**Artist Choice Award (Best of Show) - \$250**

**Blues & BBQ Award - \$100**

**The Blue Ridge Art Experience Award - \$75**

**Art Center Choice Award - \$50**

**Participants Favorite Award - \$25**

**Application Fee: \$15 per member artist/\$20 for non-members made payable to:**

**The Art Center (Blue Ridge Mountains Arts Association)**

**Eligibility:** All artists are eligible, who are 18 years or older. All artwork must be completed in the Blue Ridge area between September 14 and September 16 of 2012. Blank canvases will be stamped with an approved insignia beginning on September 14, 2012. Only artwork with this stamp will be permitted in the Exhibition & Sale. In addition, all works must be suitably framed with proper backing. Wire hangers must be attached and ready to hang. All artwork exhibited must be "for sale" – artwork marked "not for sale" or "NFS" will not be accepted.

**Dimensions:** Framed size of wall mounted work not to exceed 36" x 36.

**Entry:** Up to three pieces of framed wall mounted artwork may be submitted. Hanging artworks must be „ready to hang“ via wire upon delivery (pieces must have wire hanging system; saw-tooth hangers will not be accepted). Each entry must be clearly marked with title of work, artist’s name, medium, size and price. Each entry must correspond with entries listed on entry form.

**Delivery:** Artists will be responsible for hand-delivery of work to and pick-up from The Art Center. The artist is responsible for any insurance on his/her work during transit and exhibition.

**Sales:** A 30% commission for members/35% for non-members on all exhibition sales will be deducted if the artwork sells. The price submitted on Entry Form (attached) will be the price represented throughout the duration of the show. These will be filled out at the submission phase on Sunday, September 16, 2012. Georgia sales tax (7%) will be added at the point of sale.

**Agreement:** Submission of works to this exhibition constitutes agreement on the part of the artist to all terms and conditions of this entire prospectus, which includes, but is not limited to, the right of The Art Center to use entries for publicity.

**Liability:** Neither the Art Center nor any of their representatives will be held responsible for lost or damaged artworks. The artist is responsible for any insurance on his/her work during transit and exhibition. While utmost care is given to all entries, The Art Center does not assume any liability for damage or loss, before, during or after exhibition.

**2012 Fall Plein Aire Festival**

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2012 Fall Plein Aire Festival  
 September 14, 15, 16, 2012  
 Exhibit from September 16-September 28, 2012  
 Pickup Art September 29, 2012



**Hand Deliver entries to:**

Blue Ridge Mountains Arts Association  
 420 West Main Street  
 Blue Ridge, GA 30513

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_  
 \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_  
 \_\_\_\_\_

**Website** \_\_\_\_\_

**Entry 1:**

Title \_\_\_\_\_

Medium \_\_\_\_\_

Year of Execution: \_\_\_\_\_ Price \_\_\_\_\_

2D Framed size \_\_\_\_\_ in. high x \_\_\_\_\_ in. wide

**Entry 2:**

Title \_\_\_\_\_

Medium \_\_\_\_\_

Year of Execution: \_\_\_\_\_ Price \_\_\_\_\_

2D Framed size \_\_\_\_\_ in. high x \_\_\_\_\_ in. wide

**Entry 3:**

Title \_\_\_\_\_

Medium \_\_\_\_\_

Year of Execution: \_\_\_\_\_ Price \_\_\_\_\_

2D Framed size \_\_\_\_\_ in. high x \_\_\_\_\_ in. wide

**Agreement**

Submitting an entry form to this exhibition constitutes an agreement on the part of the artist with all conditions set forth in this entire prospectus. No work accepted for the exhibition may be withdrawn before the close of the exhibition. **After acceptance, the artist cannot change titles or sale prices.**

Blue Ridge Mountains Arts Association maintains the authority to deny acceptance of any piece of artwork for any reason.

**Statement of agreement:**

I, \_\_\_\_\_  
 hereby agree to indemnify and hold harmless Blue Ridge Mountains Arts Association, their officers, agents, employees and trustees from any loss or damage to any work of art submitted to this exhibition and acknowledge that each artist must carry his/her own insurance. The Art Center reserves the right to photograph artwork for publicity purposes. No compensation is provided for this. If I make a sale during the duration of this exhibition, I understand I must complete a W-9 (unless already on file) prior to payment being made. **No entry will be accepted without the artist's signature on this release.**

**Artist's signature:**

\_\_\_\_\_

**Date:** \_\_\_\_\_