



2019 Plein Air Event

September 5 - 8, 2019

The 2019 Plein Air Event, in conjunction with the 17th Annual International Worldwide Artist Paint Out, offers four days of art and adventure in the North Georgia Mountains. Recently designated as one of the top five Art Towns in Georgia by Georgia Council for the Arts and the Georgia Municipal Association, Blue Ridge provides a multitude of opportunities to capture the spirit of plein air art. The 2019 Plein Air Event provides master workshop, a quick draw event, silent auction and county-wide paint outs, all which culminates in the Plein Air awards and exhibit on Sunday.

The 2019 Plein Air Event is an open invitation to all artists, amateur and professional, to paint the natural beauty of our area. Artists are welcome to bring their easels and capture the awe-inspiring fall scenes of Fannin County & Blue Ridge, Georgia. This year's event will offer a special workshop with renowned plein air artist Ed Cahill. Additionally, we are continuing our quick draw event for awards at the one-of-a-kind Horse Creek Stable Rescue Sanctuary on Friday.

On Sunday, September 8th, artists will return to the Art Center to submit up to two (2) pieces of artwork for judging and exhibition. Prizes totaling \$1,000 will also be awarded for this year's event.

We encourage all participating artists, 18 years or older, to submit their plein air art work for our Plein Air exhibit on display from September 10 – October 13, 2019 in our Studio Gallery. All artwork on display will be exhibited during the Blue Ridge Mountains Arts Association's 2019 Fall Arts in the Park festival, which is estimated at over 7,000 attendees in two days.

Pre-register for this event by submitting an event registration form to the Blue Ridge Mountains Arts Association at BlueRidgeArts@gmail.com or in person at 420 West Main Street, Blue Ridge, GA 30513. Registration for Ed Cahill's workshop is not included in Plein Air event registration. Please contact Ginger Yaxley at BlueRidgeArts.programming@gmail.com for registration & workshop information.

Thank you to our participating sponsors:

Horse Creek Stable Rescue Sanctuary

Fannin County Chamber of Commerce & CVB

Ed Cahill

Blue Ridge Mountains Arts Association and Art Center
420 West Main Street, Blue Ridge, Georgia 30513
Phone 706-632-2144/ Fax 706-632-7785

blueridgearts@gmail.com <http://blueridgearts.net>

Updated 02/06/2019



2019 Plein Air Event

SCHEDULE OF EVENTS

WEDNESDAY, September 4 / THURSDAY, September 5

9:30am to 4:30pm – Ed Cahill Workshop

***Paint and Win!* – a guide to competing successfully at Plein Air**

\$200.00 for non-members /

\$180.00 BRMAA Members

Learn how to get ready and compete in a judged plein air paint-out from multiple award winning painter Ed Cahill. Plan and execute paintings for fun and prizes with some smart suggestions that will improve your paintings immediately and enhance your chances for success. Ed will show you how to choose subjects that are relevant and unique and will catch the eye of judges and buyers. Learn how to plan, scout out sites and manage your time. The art of the Quick-Draw will be discussed. Also get a list of do's and don'ts that will help you plan for this paint-out and those to come. Get your work ready to judge with tips on presentation, framing and timing. Finally Ed will paint with you for two days, one in the charming town of Blue Ridge and also a day along the Toccoa River. This workshop is devoted to teaching all who wish to succeed— beginners to more advanced students.

Students should bring their lunches. Recommended Supply List will be provided upon registering. Students need to be prepared for outside painting, weather permitting. Space is limited; please contact Ginger Yaxley at BlueRidgeArts.programming@gmail.com for workshop information and registration. Artworks created during the Ed Cahill Workshop are **not** eligible for Plein Air Event judging and awards on Sunday, or to hang in the event exhibit.

CLASS REGISTRATION is not included in the standard event registration

THURSDAY, September 5

9am – FIRST DAY of Check-in at the Art Center

Check-in includes registration for paint-out, quick draw event on Friday, participation in the Silent Auction, and the awards event on Sunday. Welcome information, event badges, and maps of the area will be provided. Approved canvas, etc. will be stamped at this time.

9:30am to 4:30pm – Last Day of Ed Cahill Workshop

CLASS REGISTRATION is not included in the standard event registration

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2019 Plein Air Event

FRIDAY, September 6

9am – Check-in at the Art Center

Check-in includes registration for paint-out, quick draw event on Friday, participation in the Silent Auction, and the awards event on Sunday. Welcome information, event badges, and maps of the area will be provided. Approved canvas, etc. will be stamped at this time.

2:30pm – Plein Air Quick Draw Event Check-in at Horse Creek Stable Rescue Sanctuary

Horse Creek Stable Rescue Sanctuary, located at 574 Postell Road, Mineral Bluff, GA within Fannin County, has opened their incredible property to our fall event. With rolling hillsides, quaint bed & breakfast and a unique animal rescue sanctuary on site, Horse Creek Stable Rescue Sanctuary is a welcomed addition to our event.

www.horsecreekstableandlodging.com

3:00pm – 4:30pm - Quick Draw paint out event at Horse Creek Stable Rescue Sanctuary

Artworks created during the Quick Draw paint out will be offered to the public during a silent auction sale on Saturday, September 7th and Sunday, September 8th. Each artist may enter one (1) piece in the Silent Auction. These works are not eligible for Plein Air Event judging and awards on Sunday, but will be eligible to hang in the event exhibit.

5pm – Quick Draw Judging

Following the judging, participating artists of the Quick Draw event are encouraged to explore the property, relax and mingle with fellow artists at Horse Creek Stable Rescue Sanctuary or even meet a few of the rescue animals.

SATURDAY, September 7

9am – Check-in at the Art Center. All day paint-out.

12pm – Quick Draw Silent Auction submission DUE at the Art Center

Participants of the Quick Draw event are encouraged to submit their Quick Draw artwork for our Annual Plein Air Silent Auction here at the Art Center. **NO LATE SUBMISSIONS will be accepted.**

1pm – Quick Draw Silent Auction begins

The Quick Draw Silent Auction will be available to the public for bidding and will be on display at 1pm Saturday afternoon through Sunday 5pm.



2019 Plein Air Event

SUNDAY, September 8

10am – Art Center will begin accepting submissions for exhibit and awards

3pm- Plein Air event submissions are due

All participating artists must return to the Art Center no later than 3pm with artwork ready for hanging/ judging. BRMAA staff will begin hanging artwork for judging promptly at 3pm. **NO late submissions will be accepted.**

4pm- Judging begins at the Art Center

Wine will be made available for guests and artists awaiting the awards ceremony and are encourage to make their final bids on the Quick Draw Silent Auction.

5pm- Quick Draw Silent Auction Closes / Awards are announced

Prizes for 1st place, 2nd place, 3rd place, and Honorable Mention will be awarded. Wine will be made available for guests and artists during the awards ceremony.

The Blue Ridge Plein Air Event is an event and exhibition for cash awards and prizes.

Exhibit Schedule

September 10 – October 13, 2019 - Plein Air Event Exhibit on display at the Art Center

October 15 – 17, 2019 - Artists pick up art work between the hours of 11am and 4pm at the Art Center

For local area accommodations, please contact the Fannin County Chamber of Commerce & CVB (706) 632-5680 www.BlueRidgeMountains.com



2019 Plein Air Event

Eligibility and Event / Exhibition Details

All artists must be 18 years or older. All artwork must be completed in the Fannin County / Blue Ridge area on September 5 thru September 8, 2019 on stamped canvases. The artist will supply their blank canvases and the canvases will be stamped at the Art Center with an approved insignia beginning on September 5, 2019. Only artwork with approved event stamp will be permitted in the exhibition & for sale. In addition, all works must be suitably framed. Wire hangers must be attached and ready to hang. All artwork exhibited must be “for sale” – artwork marked “not for sale” or “NFS” will not be accepted.

Entry Fee

Please submit a non-refundable entry fee of **\$30.00 for members and \$35.00 non-members**. Entry fee includes entry to paint out, quick draw event and submission for juried awards & exhibit. Up to two (2) works of art may be submitted for judging.

Workshop

Workshop is NOT included in entry fee. Please contact Ginger Yaxley at the Blue Ridge Mountains Arts Association for workshop information and questions (706-258-4322 or blueridgearts.programming@gmail.com - Wednesday, Thursday, Friday and Sunday).

Sales

This event is hosted by the Blue Ridge Mountains Arts Association, a 501(C)3 Non-Profit Arts Council. The Blue Ridge Mountains Arts Association will retain a 30% commission for members and a 35% commission for non-members on all sales during the exhibition, and 20% commission on all sales during the silent auction. Commissioned pieces will also be permitted at the above mentioned rate. Payments for all work sold will be mailed within (10) business days after sale of artwork.

Plein Air Event Awards

First Place - \$400
Second Place - \$250
Third Place - \$150
Honorable Mention - \$50

Quick Draw Event Award

valued at over \$150



2019 Plein Air Event REGISTRATION FORM

Name _____

Address _____

City _____ State _____ Zip _____

Phone: Home _____ Work _____ Cell _____

Email _____

Website _____

How did you hear about our event? (BRMAA website, online listing, friend, etc.)

Event Registration fee includes participation in weekend paint-outs, QuickDraw event registration, participation in Silent Auction, and submission for the juried exhibition for cash awards and prizes.

_____ \$30/ BRMAA Member event registration

_____ \$35/ Non-Member Artist event registration

_____ I am interested in attending the Ed Cahill Workshop; please contact me with more info.

_____ **Total Enclosed** **Please Note: No Refunds After September 1, 2019.**

Method of Payment:

_____ Check (payable to BRMAA) _____ MasterCard _____ Visa

Card # _____

Expiration Date _____ CVV (security code) _____

Name on Card _____ Signature _____

Billing Address (if different from above): _____